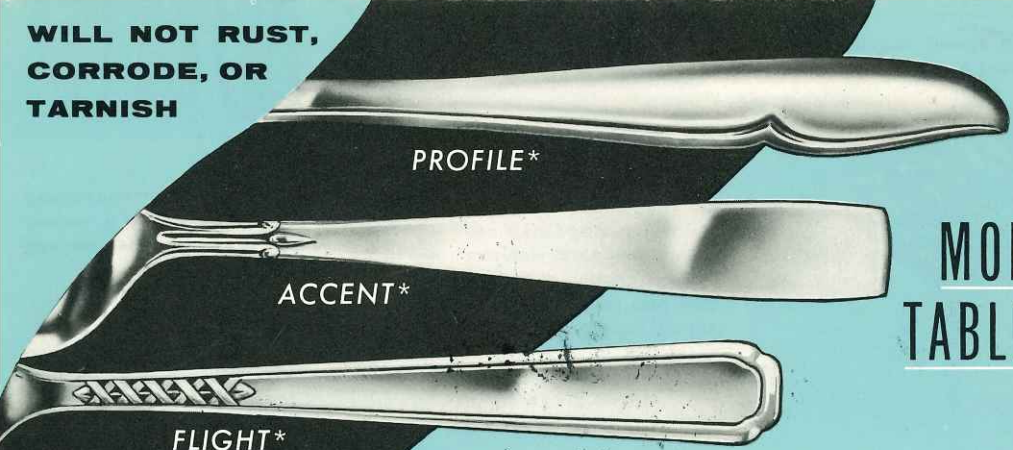
WILL NOT RUST, CORRODE, OR TARNISH



MODERN TABLEWARE

Oneidacraft*

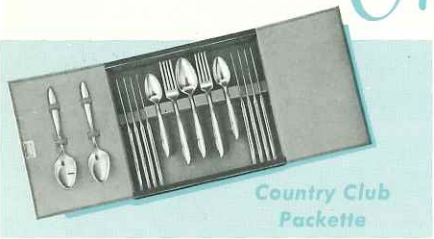
DELUXE STAINLESS by Oneida Ltd. *Silversmiths*

*TRADE-MARKS OF ONEIDA LTD.

Oneidacraft

DELUXE STAINLESS

by Oneida Ltd. *Silversmiths*



32-Piece Service for 8: 8 Teaspoons, 8 Soup Spoons, 8 Hollow Handle Dinner Knives, 8 Dinner Forks.....**$32.50**

Here's a fresh, new idea in tableware—designs and craftsmanship you'd expect to find only in fine silverware, captured for the first time in practical and inexpensive Oneidacraft Deluxe Stainless. Here is tableware for everyday living . . . resists stains . . . will not tarnish . . . truly tomorrow's tableware today!

16-Piece Family Set: 4 Teaspoons, 4 Soup Spoons, 4 Hollow Handle Dinner Knives, 4 Dinner Forks.....**$14.95**

24-Piece Service for 6: 6 Teaspoons, 6 Soup Spoons, 6 Hollow Handle Dinner Knives, 6 Dinner Forks.....**$22.75**

Three spirited designs to choose from . . . the new Profile pattern with sweeping subtle lines; Accent, striking in its simplicity; and Flight, with its smart, modern lines. Every piece is made to the highest quality standards by Oneida Ltd. Silversmiths, famed for design leadership.

6-Piece Place Setting: 2 Teaspoons, 1 Salad Fork, 1 Soup Spoon, 1 Dinner Fork, 1 Hollow Handle Knife with Forged Blade and Serrated Edge.....**$4.75**

Hollow Handles are permanently welded to the Forged Mirror Stainless blades.

Modern Patterns created in the famous design studios of Oneida Ltd. Perfect for every mealtime occasion.

Deluxe Finish of each piece has a lustre and brightness that will not wear off.

Serrated Blades for easy cutting—edge of blade does not require sharpening and *stays sharp.*

50-Piece Service for 8: 16 Teaspoons, 8 Soup Spoons, 8 Hollow Handle Dinner Knives, 8 Dinner Forks, 8 Salad Forks, 2 Table or Serving Spoons.....**$47.50**

OPEN STOCK PRICES

SPOONS — ITEMS	Price per doz.
Tea	$4.80
Round Bowl Soup	8.40
Oval Bowl Soup (Dessert)	8.40
Iced Tea	8.40
Table	9.60
FORKS	
Dinner	8.40
Oyster or Cocktail	8.40
Salad	8.40
KNIVES	
Hollow Handle Dinner, Forged Blade, Serrated	24.00
Solid Handle, Continental	15.00
SERVING PIECES	*Each*
Pierced Table Spoon	1.00
Cold Meat Fork	1.75
Gravy Ladle	1.75
Butter Knife	.80
Sugar Spoon	.80
6-PIECE PLACE SETTING	4.75

(Consisting of: Soup Spoon, Salad Fork, Hollow Handle Knife, Forged Serrated Blade, Dinner Fork, 2 Teaspoons.)

No Federal Tax

DESIGN PATENTED
RETURN TO DIVISION

U.S. Patent Office
MAR 5 1957

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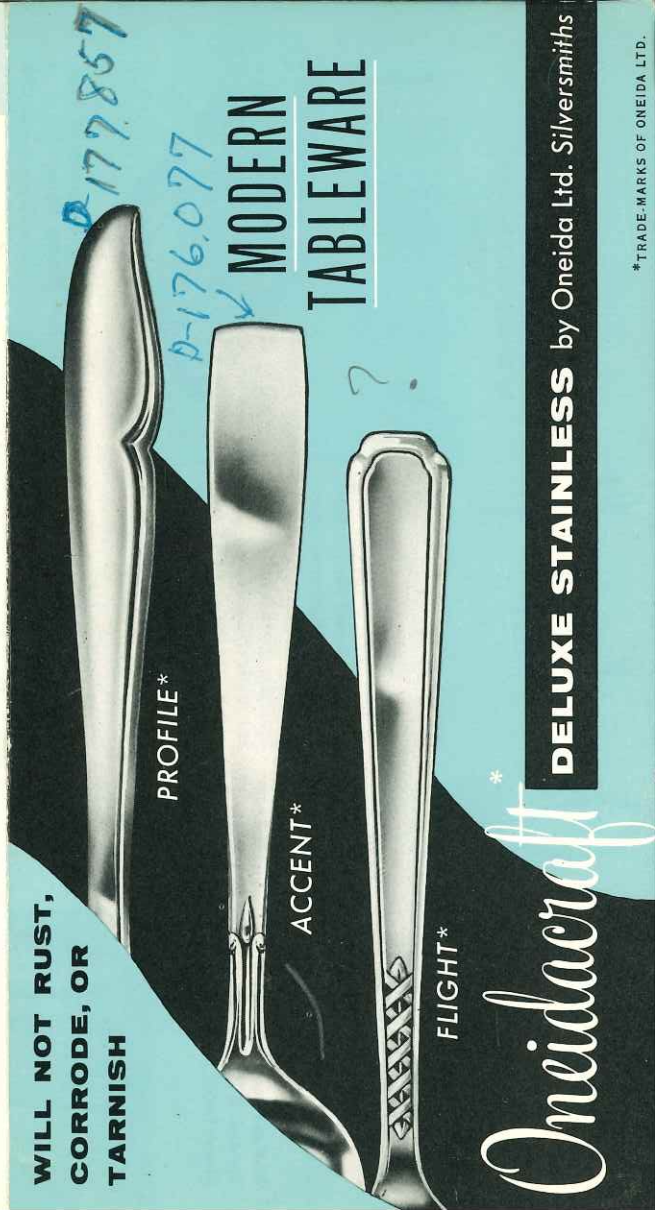
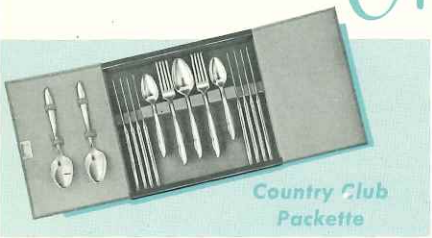
1-56 P365



Oneidacraft

DELUXE STAINLESS

by Oneida Ltd. *Silversmiths*



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No Federal Tax

TANEN SALES CORP.
Jewelry Appliances, Television
403 - 10th St., N. W.
ST. 3-0395

1-56 P365

Jan 1956

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MODERN TABLEWARE

DELUXE STAINLESS by Oneida Ltd. *Silversmiths*

WILL NOT RUST, CORRODE, OR TARNISH

Oneidacraft*

*TRADE-MARKS OF ONEIDA LTD.

Oneidacraft

DELUXE STAINLESS

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Country Club Packette

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Family Set Gift Box

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Empire Chest

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DESIGN RETURN TO DIV.

U. S. Patent Office
MAR 5 1957
Design Division

1-56 P365

XD 54 12

D-176,077

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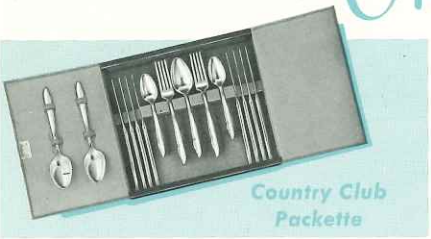

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